

# JEEVIKA-**ISB** INTERNSHIP BROCHURE

जीविका



JEEVIKA



**Bihar Rural Livelihoods Promotion Society**

## India and Bihar

India is the world's largest democracy with more than 1.4 billion people. It is a federal constitutional republic governed under parliamentary system. It is today one of the fastest-growing countries of the world, an emerging power. India is an ancient civilization, comprising of physical and spatial diversity and striking levels of social, cultural, religious, and linguistic diversity.

Bihar is one of the 28 states of India, occupying an area of 94 thousand sq. km. It is located in the eastern part of the country (between 83°-30' to 88°-00' longitude). It is an entirely land-locked state, although the outlet to the sea through the port of Kolkata is not too far away. Bihar lies mid-way between the humid West Bengal in the east and the sub humid Uttar Pradesh in the west which provides it with a transitional position in respect of climate, economy and culture. It is bounded by Nepal in the north and by Jharkhand in the south. The Bihar's fertile plain is divided into two unequal halves by the river Ganga which flows through the middle from west to east.

It has the highest population density among Indian states (1106 person per sq. km). The third most populous state in India is home to 104 million people. The economy of Bihar is presently on a continuous growth path, a result of sound development strategies of the state government, particularly the high levels of its development expenditure.

As per the **Bihar Economic Survey 2024-25**, in **economic growth rate**, Bihar ranks

**second** among the fastest growing states in the country. **The Gross State Domestic Product (GSDP)** of Bihar in the financial year 2023-24 is estimated at Rs 8,54,429 crore at current prices as against Rs 4,64,540 crore in 2011-12 at constant prices. The GSDP recorded a growth of 14.5% (at current prices) and 9.2% (at constant prices) in the financial year 2023-24. As per the survey, per capita income increased to Rs.36,333 at constant prices and Rs.66,828 at current prices in the financial year 2023-24, which is higher than last year. **Patna is the richest district** in Bihar.



## About JEEVIKA: Leading Transformation in Rural Bihar

**Bihar Rural Livelihoods Promotion Society (BRLPS)** popularly known as JEEVIKA was established in 2005 by Government of Bihar, GoB with the assistance of World Bank for Poverty Alleviation in the state. The World Bank assisted Bihar Rural Livelihoods Project was launched in 2006.

**JEEVIKA** is one of the world's largest state-level women's socio-economic empowerment program, reaching **1.81 crore rural families** in Bihar. As a flagship poverty alleviation initiative of the Government of Bihar, it is built on a **three-tier community institution structure- more than 11.44 lakh SHGs, 73,515 Village Organisations, and 1,684 Cluster-Level Federations**. These institutions strengthen women's collective voice, enhance access to finance, improve service delivery, and link communities directly with markets.

JEEVIKA has transformed rural banking by building SHGs as credible borrowers. SHGs have leveraged **₹62,628 crore** in bank credit and mobilized **₹2,319 crore** in savings. As a result, **1.5 lakh+ rural women entrepreneurs** now run successful enterprises, creating local jobs and strengthening rural markets.

To strengthen agriculture, JEEVIKA promotes **System of Crop Intensification**, nutrition gardens, and **women-led Farmer Producer Companies (61 all-women FPCs)** with a cumulative turnover of **₹234 crore**. Over **3.23 lakh families** benefit from livestock interventions (goat rearing, backyard poultry, dairy, fisheries), improving income and nutrition. JEEVIKA has set up **Didi Ki Rasoi 334** canteens in **different institutions-hospitals, SC/ST schools, banks-generating over ₹300 crore** in business

More than **50,000 rural youth** (65% women) have received skill training and placement or self-employment support. Under SVEP, **32,572 entrepreneurs** received technical and financial support. **372 Didis** run solar lamp manufacturing units under **J-WIRES, Gaya**. JEEVIKA operates **Community Library cum Career Development Centres (CLCDC)** in **118 blocks**, providing educational and career support to rural youth.

JEEVIKA drives large-scale behaviour change on improved nutrition, sanitation, and hygiene. JEEVIKA also functions as a **National Resource Organisation (NRO)** for community institution development and health, nutrition, and sanitation, supporting NRLM activities in other states.

With unprecedented scale, women's leadership, and community-driven development, JEEVIKA continues to empower rural households-building pathways for financial independence, social inclusion, and lasting transformation across rural Bihar.

### Ongoing Programs

National Programs	State Programs
<ul style="list-style-type: none"><li><input type="checkbox"/> National Rural Livelihoods Mission (NRLM)</li><li><input type="checkbox"/> Deen Dayal Upadhyay-Grameen Kaushal Yojana (DDU-GKY)</li><li><input type="checkbox"/> Lohiya Swacch Bihar Abhiyan (LSBA) Swacch Bharat Mission-Grameen(SBM- G) + Lohiya Swatchata Yojana(LSY)</li></ul>	<ul style="list-style-type: none"><li><input type="checkbox"/> Satat Jeevikoparjan Yojana (SJY)</li></ul>



### About BIPP-ISB

Bharti Institute of Public Policy (BIPP) at the Indian School of Business (ISB) is a premier research and education center, and a leading public policy think tank. The institute engages with policy makers by providing them with critical, evidence-based analysis of public policy rooted in data. The institute works on policy challenges across diverse domains, primarily Agriculture & Food, Environment & Climate Change, Public Finance, and Education. Kindly visit [www.isb.edu](http://www.isb.edu) to know more about the academic programs and research priorities. ISB will academically anchor the program by providing thematic alignment, field research, data analytics, and knowledge outcome supervision.

# National Rural Livelihoods Mission

The Government of India (GoI) established the National Rural Livelihoods Mission (NRLM) in June 2010 to implement the new strategy of poverty alleviation woven around community-based institutions, which is renamed as “AAJEEVIKA”. The programme was formally launched on 3rd June, 2011 at Banswada, Rajasthan and is being implemented in a mission mode across the country. The mission adopts a ‘Livelihoods approach’ to poverty.

As a first step in the implementation of NRLM in the state of Bihar, the Government of Bihar has designated BRLPS as the State Rural Livelihoods Mission (SRLM) for implementation of NRLM in the state. This has been done in view of the successful experience of BRLPS in implementing a similar project in the state. The projects under NRLM are being implemented in the state as per State Perspective and Implementation Plan (SPIP), a long-term strategic plan that is guiding the implementation of NRLM in the state.

## THE BROAD OBJECTIVES OF THE NRLM PROGRAMME ARE:

- To mobilize all the poor households into functionally effective SHGs and their federations;
- To enhance their access to bank credit and other financial, technical and marketing services;
- To build their capacities and skills for gainful and sustainable livelihoods development; and
- To coverage various schemes for efficient delivery of social and economic support services to poor with optimal result.

## NRLM Guiding Principles:

1. Poor have a strong desire to come out of poverty, and they have innate capabilities.
2. Social mobilization and building strong institutions of the poor is critical for unleashing the innate capabilities of the poor.
3. An external dedicated and sensitive support structure is required to induce the social mobilization, institution building and empowerment process.
4. Facilitating knowledge dissemination, skill building, access to credit, access to marketing, and access to other livelihoods services underpins this upward mobility.

## NRLM Values

1. Inclusion of the poorest and meaningful role to the poorest in all the processes.
2. Transparency and accountability of all processes and institutions.
3. Ownership and key role of the poor and their institutions in all stages -planning, implementation, and monitoring.
4. Community self-reliance and self-dependence.

## Satat Jeevikoparjan Yojana (SJY)

The Government of Bihar formally launched the Satat Jeevikoparjan Yojana (SJY) on 5th August, 2018 with a budgetary outlay of INR 840 crores (approximately USD 120 million). The Bihar Rural Livelihoods Promotion Society (JEEVIKA), the State Rural Livelihoods Mission (SRLM) has been designated as the nodal agency to implement the programme. The programme aims to cover around 100,000 (0.1 million) ultra-poor households with 24 months of livelihoods and mentoring support through dedicated community cadres - Master Resource Persons (MRPs).

The objective of this programme is to empower ultra-poor households traditionally engaged in production, transportation and selling of country liquor/toddy; ultra-poor from SC/ST and other communities through diversification of livelihoods, capacity building and improved access to finance.

The SJY is designed on the lines of the globally evaluated ultra-poor graduation program (including components, sequencing and coaching). The “Graduation Approach” includes a holistic set of services to the poorest households in a village including a participatory identification process, asset-grant transfer, training, temporary consumption allowance, weekly mentoring, general life skills coaching, and access to savings accounts and health information or services.

In view of the success of the scheme in rural areas, the State Government, on 01.12.2022, approved the

implementation of the ongoing Sustainable Livelihood Scheme under the State Plan across the entire state (rural and urban areas) through JEEVIKA.

The scheme aims at the social and economic empowerment of extremely poor families-particularly those directly or indirectly engaged in the production and sale of liquor and toddy, and targeted extremely poor families belonging to Scheduled Castes, Scheduled Tribes, and other communities-through livelihood enhancement, capacity building, and financial assistance. Under this scheme, based on the Livelihood Micro Plan, community institutions support the targeted families with an investment grant ranging from ₹60,000 to ₹2,00,000 per family for the creation of an integrated asset.

### Benchmarks for the Graduation for SJY Beneficiaries

1. Increase in monthly Income (at least 8,000-10,000 per month)
2. Productive Asset Growth (at least 50%)
3. Development of Regular Saving Habits [INR 500-750 per quarter)
4. Increased Consumption (Food Security)
5. Safe and Secure Shelter
6. Access to eligible social security schemes
7. Child Immunization
8. Education (Enrolment and School Attendance)
9. Safe Drinking Water
10. Sanitation (Access to toilet)
11. Access to health card (Ayushman Bharat card)
12. Access to clean energy cooking gas

### **Lohia Swachh Bihar Abhiyan (LSBA)**

LSBA is a combination of Swachh Bharat Mission-Gramin (SBM-G) a centrally sponsored scheme and Lohiya Swachh Yojana (LSY) a state sponsored scheme which aims to make Bihar Open Defecation Free (ODF) by 2nd October 2019. LSBA aims to achieve an Open Defecation Free Bihar by improving the cleanliness index of rural areas with special focus on Behavioural Change Communication (BCC) among the community members.

In June 2016, LSBA was transferred from Public Health Engineering Department (PHED) to Rural Development Department (RDD) which further delegated the task of implementing LSBA to Bihar Rural Livelihood Promotion Society (BRLPS). Accordingly, BRLPS became the implementing Society for. At the district level, District Water and Sanitation Committee (DWSC) under the chairmanship of the District Magistrate is the nodal for implementing LSBA and all the existing staff at district and block level are under direct control of DWSC. LSBA. Under BRLPS, a separate LSBA cell was created and all existing staff under PHED were transferred to LSBA cell. At the state level, LSBA cell under BRLPS is to have a separate human resource with separate staffing policy and reporting structure.

### **Deen Dayal Upadhyaya Grameen Kaushalya Yojana (DDU-GKY)**

The Ministry of Rural Development (MoRD) announced the Deen Dayal Upadhyaya Grameen Kaushalya Yojana (DDU-GKY) on Antyodaya Diwas - 25th September 2014. It is the flagship skilling and placement program of the Ministry of Rural

Development (MoRD), Government of India, aimed at empowering rural youth from poor families by providing them with industry-linked skills and sustainable employment opportunities. It is a key component of the National Rural Livelihoods Mission (NRLM), designed to implement with the support of State Rural Livelihoods Mission to enhance the social and economic transformation of rural households.

The program focuses on rural youth between 18–35 years, with special provisions for women, SC/ST, minorities, and other vulnerable groups. DDU-GKY offers free residential and non-residential training, aligned with National Skills Qualifications Framework (NSQF), across diverse sectors including retail, hospitality, healthcare, and logistics, IT/ITES, manufacturing, and emerging green jobs.

Training partners are required to ensure minimum 70% placement, with post-placement support, career progression tracking, and migration support for out-of-state workers. The program also promotes technology-enabled learning, soft-skills development, English communication, and digital literacy to enhance employability.

In Bihar, DDU-GKY is implemented through SRLM-JEEVIKA (BRLPS), which ensures quality training, strong monitoring, and safe migration support through facilities like the Bihar Migrant Resource Centres (BMRCs) in Bengaluru and Gurugram.

DDU-GKY continues to create pathways for rural youth to secure dignified jobs in India and abroad, contributing to the larger vision of Skills for Employment, Empowerment, and Economic Growth.

## The Internship Scheme

The JEEVIKA Internship Program is designed around the principle of mutual learning, where both interns and the organization benefit from shared experiences, innovative ideas, and fresh perspectives. This program offers students a unique opportunity to understand, observe, and analyze the interventions of one of the world's largest rural development initiatives, which is transforming rural Bihar by empowering women socially and economically.

Interns gain holistic exposure to the wide array of themes, models, and community-driven strategies adopted by the Bihar Rural Livelihoods Society (BRLPS), popularly known as JEEVIKA. They learn how women-led institutions-Self-Help Groups (SHGs), Village Organizations (VOs), and Cluster Level Federations (CLFs)-are strengthened to improve livelihoods, enhance financial inclusion, promote social development, and build resilient rural communities. Alongside this, the program familiarizes interns with various government schemes and flagship programs implemented in convergence with JEEVIKA, covering key areas such as sustainable agriculture, health and nutrition, skill development, social protection, and enterprise promotion.

To deepen understanding, encourage research, generate innovative solutions, and address operational challenges in the implementation of rural livelihood programs-especially within the context of Bihar-BRLPS has launched a structured internship scheme for **young master's and doctoral students**. Interns are placed at the State Project Management Unit (SPMU) and District Project Coordination Units (DPCUs) across Bihar, working under the overall guidance of the CEO, JEEVIKA. Through this arrangement, JEEVIKA benefits from the fresh insights and analytical support of young scholars, while the interns gain invaluable real-world exposure to some of the most complex developmental challenges faced globally. This hands-on experience significantly complements their academic learning and enhances their readiness to enter the professional workforce.

JEEVIKA has also collaborated with the Bharti Institute of Public Policy (BIPP) at the Indian School of Business (ISB) to provide specialized guidance in documentation and research during the internship process, further strengthening the program's academic rigor and practical value.

Overall, the JEEVIKA Internship Program enables students not only to witness rural transformation up close but also to contribute meaningfully through research, documentation, data analysis, and field-based learning-making it a truly enriching experience that bridges academic knowledge with real-world development practice. their academic learning and provide them an edge to enter the productive workforce

## **Duration of the Internship Programme**

The internship programme will be for duration anywhere between 4 to 10 weeks. During summer from April to September, and during winter from December to March and it could coincide with summer/winter holidays of the student of the respective universities.

## **Structure of Internship**

The selected candidates will report to the State Project Management Unit, JEEVIKA at the start of the internship and then would proceed to the concerned offices/places where the internship has been offered to them. Travelling allowance will not be paid by JEEVIKA for joining of the place of internship allotted to the candidates after the completion of internship. The selected candidates have to make their own arrangement of lodging, boarding and transportation. Internship Program structure will work as follows-

1. During the 1st week, interns will be oriented towards the interventions under JEEVIKA, select a topic of their interest in consultation with the functional/thematic team and submit a synopsis.
2. 2nd week onwards, the interns will start field work in the identified district or block to get exposed to and gain understanding of the selected interventions and JEEVIKA's field operations. Meanwhile, they will also start working around the topic, developing research tools, conducting FGDs, and collecting data/inputs from the field, identifying implementation gaps of the selected intervention or highlighting risk and mitigation strategies or suggesting improvement pathways for the pilot programs.
3. By the end of 5th week, they normally return from the field, discuss the key observations with the thematic team and start working on their respective dissertation/internship reports.
4. If needed, the interns may go back to field again for a week or two to cover the gaps in data/inputs based upon the feedback and guidance while also giving final shapes to their study/report.
5. By the end of their internship (8th-10th week), they will submit their report, outlining their experiences, learnings and suggestions for BRLPS delivery or management mechanism, and make a presentation before inter/intra thematic team at the State project Management Unit of JEEVIKA in Patna

## **Eligibility Criteria:**

**The internship is open to motivated students who meet the following criteria:**

- Pursuing Four-year undergraduate courses, Postgraduate, or Research programmes in disciplines such as Rural Development, Social Work, Public Policy, Agriculture, Development Studies, Sociology, Economics, Management, Technology and allied subjects.
- Demonstrated interest in rural development, gender issues, livelihood promotion, community organisation, or public administration.
- Good communication and analytical skills.
- Ability to work in rural field conditions.
- For international applicants: Valid passport, institutional endorsement, and willingness to work in remote areas of Bihar.

The international component of the internship seeks students of different graduate program from leading universities of the world. Students who are pursuing their masters/doctoral degrees in the following area of specialization like International Development, Economics, Development, Public Policy, Public Administration, Business Administration, Sociology, Social Work, Rural Development, Public Health, Nutrition, Statistics etc. would be better equipped for the internship. Foreign nationals would need to have the necessary visa clearances from the Ministry of External Affairs, Government of India.

## **Role of Bharti Institute-ISB:**

Bharti Institute-ISB will assist in process documentation and co-guided by their respective faculties and JEEVIKA's functional/thematic teams. It will support anchoring the program by providing formative mentorship and facilitating interactions at important milestones, namely:

- (a) Understanding research environment for drafting a crisp synopsis
- (b) Planning field research and conducting socio-economic interactions
- (c) Designing appropriate research tools and collecting structured information
- (d) Analyzing data points and developing key insights/perspectives

**Bharti Institute-ISB will also facilitate the internship process on the following aspects-**

- Academic supervision,
- Training,
- Thematic alignment,
- Analysis,
- Editing, and
- Publication management.

## Indicative Areas of Research/Internship

The areas of research and topics for the internship programme will be closely related to the intervention and programmatic areas within JEEVIKA. Some tentative areas of research taken up by interns previously:

1. Assessment cum handholding of vegetable value chain (Backward Linkage).
2. Market Linkage Assessment cum operational handholding in Forward linkage. Surplus Poultry analysis & value chain build up for brown egg marketing under BTDP.
3. Scope of the productivity enhancement in dairy.
4. Neera as an alternative livelihood avenue & mapping of its value chain.
5. Mapping value chain of Arts & Crafts.
6. Impact assessment SBMG & LBSA and scope for improvement.
7. Impact assessment of micro enterprise consultant (MEC) program and its impact on Other New Projects.
8. Earning Potential and Payment Timeliness: A Study of Rural Women in the JEEVIKA Stitching Model.
9. Learning while doing Impact Assessment of AMCU installation & Possibilities to Increase Pouring in DCS
10. Marketing Linkages Analysis of Honey
11. Verification and Analysis of sanitation led by SHGs
12. Study of Rural Sanitary Mart and Sanitation Health and Nutrition fund
13. Impact of cluster facilitation team, MGNREGA on empowerment of rural Women
14. Few interns attached to the SPMU can study the various themes e.g. HRD, Training, Finance & Budget, Management Information System, and Monitoring & Evaluation etc. Analyse flow of data and information study the business process from CLF upwards; suggest ways to utilize data at each level etc.
15. Institutional mechanisms enabling agriculture–nutrition linkages through SHG–VO–CLF platforms.
16. Value chains with nutrition outcomes (pulses, vegetables, poultry, dairy, honey).
17. Women’s empowerment in nutrition-sensitive agriculture and livelihood planning.
18. Behavior change communication through community cadres and social inclusion strategies.
19. Rural market led innovations for improved access to nutrition dense foods and livelihood opportunities
20. Data and governance innovations: MIS, dashboards, and microplanning tools for convergence tracking.
21. Cross-department collaboration models with Health, Agriculture, and Rural Development departments.

In case of procurement and logistical processes analyse procedure, find out lacunae and gaps, and study centralized vs. Decentralized procedures and suggests ways to improve outputs.

**Notable: The above list is only indicative and does not limit the possibilities and areas which interns could work and explore research and gain exposure and experience into. In fact, new ideas and innovation would be welcome.**

## Reward, Recognition & Affiliation

### Financial Assistance for Interns

- The financial assistance provided to interns is intended to offer a modest incentive for participating in the internship programme and to cover some of their daily expenses.
- It will **not** cover all expenses incurred during the internship. Therefore, selected interns are encouraged to seek external assistance or scholarships from various agencies/universities.

### For Foreign Interns (from foreign institutes)

- A **consolidated stipend of ₹30,000 (Indian Rupees Thirty Thousand only) per month** will be provided.
- Assistance in finding reasonable accommodation at the internship location will be offered, if required.
- The **cost of renting accommodation (house/guest house)** must be borne by the concerned intern.

- **No travel expenses** (to and from their institute to BRLPS) will be provided.

### For Interns from National Institutes (within India)

- A **consolidated stipend of ₹15,000 (Indian Rupees Fifteen Thousand only) per month** will be provided.
  - This amount will include **accommodation, food, and travel allowances for field visits** during the internship period.
- **Travel costs from the respective institute to the BRLPS office (to and from)** will be reimbursed by BRLPS.
  - Reimbursement will be made for a **maximum of AC 3-tier fare**, based on **original tickets and vouchers**, on an actual basis.

### Recognition and Affiliation:

The interns along with ISB-JEEVIKA co-branded internship certification and co-authorship citation, in case their work get selected or developed for publication.

### Requirement of Interns

#### Summer Internship-

1. International Interns- 5 nos.
2. National Interns- 20 nos.

#### Winter Internship-

1. International interns -5 nos.
2. National Interns - 20 nos.

## **Procedure for Application and Selection**

1. Interested students are required to send their detailed bio-data by filling the form. Click [here](#) to fill the form latest by 10 days from the publication of internship form on the [JEEVIKA website](#) for winter internship.
2. The following information should be included while applying through email
  - a. All the information, as asked in the application form
  - b. A photograph
  - c. Nationality
  - d. A letter/email from the Head/Registrar of the Program/Department/ Institution/ University declaring that the applicant is a Bonafide student of the concerned institution
  - e. Details of any previous visit to India (for international student)
  - f. Preferable period of internship in summer between April to September and in winter from December to March.
3. All the selected interns would be intimated of their selection latest by Last week of April 2025, for summer internship and last week of December 2025 for winter internship through email.

**Scheme for Internship of International and National Students**

**JEEVIKA**

**Bihar Rural Livelihoods Promotion Society  
State Rural Livelihoods Mission (SRLM), Bihar  
A Government of Bihar Initiative for Poverty Alleviation**